

# What is HealthWorks?

HealthWorks

MOREHOUSE  
SCHOOL OF MEDICINE

MEHARRY  
MEDICAL COLLEGE

ASHLIN  
MANAGEMENT GROUP



**H**ealthWorks is an initiative funded by the U.S. Department of Health and Human Services (HHS) to encourage COVID-19 vaccination and advance health equity in Georgia and Tennessee. HealthWorks is a consortium led by Morehouse School of Medicine, Meharry Medical College, and ASHLIN Management Group.

The HealthWorks consortium collaborates with local stakeholders in Georgia and Tennessee. These stakeholders include academia; state and local health departments; community- and faith-based organizations; local businesses; and professional local, state, and national membership associations.

The HealthWorks program provides Minority Business Enterprises (MBEs) reliable resources and information related to building a COVID-19 resilient work environment and workforce.

## What are the goals of the program?

The primary goal of the program is to reduce health disparities and advance health equity by:

- Strengthening COVID-19 vaccine confidence through trusted, culturally appropriate information
- Increasing access to vaccine and booster shots for diverse, medically underserved populations
- Building the capacity of MBEs to protect their workers and strengthen their COVID-19 resilience
- Providing a sustainable model that businesses can build on to address future public health challenges

## Why are Georgia and Tennessee considered at risk states?

According to the John Hopkins Coronavirus Research Center (JHCRC), Georgia and Tennessee have experienced higher than average rates of COVID-19 infection and deaths relative to other U.S. states. Both states have large minority populations and high rates of chronic illnesses such as diabetes, heart disease, and obesity. As of April 5, 2022, Georgia has had 2.5 million confirmed cases of COVID-19 and 37,127 confirmed deaths. During the same period in Tennessee, there were 2.0 million confirmed cases of COVID-19 and 25,623 confirmed deaths. In Georgia and Tennessee only 55.4% and 55.1% respectively of the state population are fully vaccinated.

## How will HealthWorks benefit my business?

Business leaders know their company's success depends on having a healthy and productive workforce. Your participation in HealthWorks provides your company and employees with the knowledge and resources to create a COVID-19 resilient workplace. Your participation in the program also demonstrates your commitment to your employees' wellbeing and signals your company's commitment to being a great place to work and an advocate for community health.

## Are there incentives for MBE Engagement?

Up to 200 MBEs are eligible to receive \$1,000 for completing SBHA training on a Digital Learning Platform (DLP) and participating in online regional coordination hubs. MBEs are eligible for an additional \$1,000 for providing proof of 100 vaccinations.

### Learn More

MBEs can register to participate in a HealthWorks Overview Webinars in May, June, and July 2022. Afterwards, Minority Enterprise Businesses (MBEs) interested in joining the program are invited to participate in an Onboarding/Orientation Webinar. The second webinar should be attended by the MBE representative who will serve as your company's Small Business Health Ambassador. Businesses that are not able to participate in the webinars can view recordings of them on ASHLIN's website after the events.

To register for the webinars and learn more about HealthWorks go to: [www.ashlininc.com/HealthWorks](http://www.ashlininc.com/HealthWorks)

### Eligibility

The HealthWorks program supports MBEs in Georgia and Tennessee who have a commitment to the health and well-being of their employees and the community in which they operate. Participating MBEs must have 2 or more employees and assign one person from their organization to serve as a Small Business Health Ambassador (SBHA). The SBHA will complete an online training program using ASHLIN's Digital Learning Platform (DLP) to learn how to implement an effective COVID-19 business preparedness and resilience program within their organization.

### Training

Businesses that participate in the HealthWorks program will have an opportunity to enroll in 1 of 3 of the following training cohorts:

- Cohort 1: Begins May 2, 2022
- Cohort 2: Begins June 6, 2022
- Cohort 3: Begins July 11, 2022

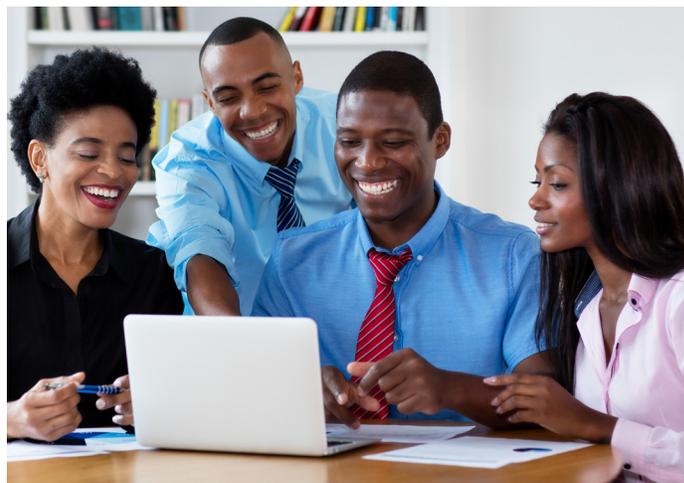
To perform the training, the SBHA will be granted access to the HealthWorks DLP that encompasses self-paced training and technical assistance modules. The HealthWorks training program will provide the SBHA with the knowledge and tools they need to educate and engage their coworkers about COVID-19 and the importance of getting vaccinated and boosted. At the program's conclusion, your company will be designated as a HealthWorks-certified business doing its part to protect its employees and community.

### Program Implementation

Upon completion of the training, each SBHA will be assigned to one of six online HealthWorks Regional Hubs led by a local Morehouse School of Medicine HealthWorks Outreach Worker. Hub assignments will be based on geographic location of the participating MBEs. Each Hub will serve as a community for participating businesses to collaborate, plan, exchange information, share resources, and organize vaccination events.

### Goal of the HealthWorks Program

More than 200 MBEs trained to boost their COVID-19 resilience by increasing vaccine confidence and vaccination rates for their workers and local community.



### Webinars

#### **Webinar 1: HealthWorks Overview –**

A Healthy Workforce Drives a Health Business (May, June, July 2022)

#### **Webinar 2: HealthWorks Onboarding –**

Lead the Charge to Protect Your Employees and Community (May, June, July 2022)

### Small Business Health Ambassador Training Curriculum

#### Module 1:

Educating Your Workforce: COVID-19 and Its Impact

#### Module 2:

Assessing Your Business

#### Module 3:

Developing Your HealthWorks Action Plan

#### Resource Modules:

- Building Leadership Support
- Applying Policies & Environmental Supports
- Communicating for Success



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