

HealthWorks



A woman with a clear face shield is smiling and holding a sign that says "OPEN". In the background, a large crowd of people is gathered at night, suggesting a public event or protest. The scene is illuminated by warm, ambient light, possibly from streetlights or event lighting.

Open For Business

Families are gathering.
Crowds are cheering.
Businesses are open.
COVID-19 lurks in the distance...Time to plan, to prepare , to make sure businesses stay open through the next storm...Encourage employees to get vaccinated.

HealthWorks' Consortium

Lead Organizations

- Morehouse School of Medicine
- Meharry Medical College
- ASHLIN Management Group

Partners

- Black Girl Health Foundation
- 1Joshua Group
- Mojo Marketing

Collaborators

- Tennessee State Department of Health
- Georgia Department of Public Health
- Community-engaged Alliance Against COVID-19 (CEAL) in GA & TN

Value Proposition for Members

Businesses thrive when employees are healthy and feel cared for by their company

In the wake of the Great Resignation, Small Business Health Ambassadors can attract and retain staff to keep businesses running

HealthWorks helps businesses reinforce their roles as pillars of the community

Financial Incentive

Businesses can receive
\$1,000 for completing
training and participating
in the regional hubs

An additional \$1,000 for
providing proof of 100
vaccinations

How Your Organization Can Help:

- Share your contacts & mailing lists
- Amplify HealthWorks messaging through your internal and external communication channels, including newsletters and social media
- Become a program ambassador
- Allow us to participate in meetings & Zoom calls with your members

